

Association Sponsorship

\$15,000 Contribution

- Naming rights to our finals
- Company logo along with link to company website on NSRA website, which receives heavy traffic by members and fans to view entry information, results, and standings
- Social media posts on our “like” page which has approximately 3000 followers
- Front page, color, advertisement on finals programs, 350 total
- Logo/patch displayed on finals contestant’s jackets, approximately 200 total
- Pre-recorded advertisements, provided by sponsor, will be played at each of the first-approved rodeos as well as finals OR a provided statement can be read by the announcer
- Radio advertisements leading up to finals will acknowledge the corporate sponsorship by saying “The NSRA finals are brought to you by ‘insert your company’s name”
- Company name will be displayed in the finals television advertisements along with live coverage of the finals performance
- Company flag, provided by sponsor, will be used for victory laps at finals
- Banners, provided by company, will be hung on the fence at finals
- All finals contestants will be photographed with the sponsor’s banner and an 8x10 copy of the photo will be sent to the sponsor
- Awards banquet will display sponsor banner
- Any barrel covers, box pads, or barrier flags, provided by sponsor, will be used at finals
- Literature such as business cards, brochures, keychains, provided by sponsor, will be placed in the welcome packets for contestants at finals
- 20 tickets to each performance of NSRA finals

Auto Dealership Sponsors: You may provide a pickup to display during finals as well as carry in the barrels for the barrel racing event during each performance

Jacket Sponsorship

\$8,000 Sponsorship

- Large company logo displayed on the back of jackets for all finalist contestants, approximately 200 total
- Pre-recorded advertisement, provided by sponsor, will be played at each of the first-approved rodeos, as well as finals OR a provided statement can be read by the announcer
- Company logo along with link to company website on NSRA website, which receives heavy traffic by members and fans to view entry information, results, and standings
- Social media posts on our “like” page which has approximately 3000 followers
- Back page, color, advertisement on finals programs, 350 total
- Full-page advertisement, provided by sponsor, in finals programs
- Banners, provided by company, will be hung on the fence at finals
- Flag, provided by the sponsor, will be carried in at the start of each performance during the grand entry
- Literature such as business cards, brochures, keychains, provided by sponsor, will be placed in the welcome packets for contestants at finals
- 15 tickets to each performance of NSRA finals

Event Sponsorship

\$3,500 Sponsorship

- Sponsor gets to pick which finals event they would like to sponsor
- Pre-recorded advertisement, provided by sponsor, will be played at finals during your designated event OR a provided statement can be read by the announcer
- Company logo along with link to company website on NSRA website, which receives heavy traffic by members and fans to view entry information, results, and standings
- Social media posts on our “like” page which has approximately 3000 followers
- Half-page advertisement, provided by sponsor, in finals programs
- Banners, provided by company, will be hung on the fence at finals
- Flag, provided by the sponsor, will be carried in at the start of each performance during the grand entry
- Literature such as business cards, brochures, keychains, provided by sponsor, will be placed in the welcome packets for contestants at finals
- Picture of finals contestants in sponsored event, next to company banner will be taken and an 8x10 copy of the photo will be provided to the sponsor
- 12 tickets to each performance of NSRA finals

Performance Sponsorship

\$2,500 Contribution

- Presenting sponsor for the designated finals performance (3 available)
- Representative from the business will present a belt buckle to the top competitor in each event at the performance being sponsored by the business
- Pre-recorded advertisement, provided by sponsor, will be played at finals OR a provided statement can be read by the announcer
- Company logo along with link to company website on NSRA website, which receives heavy traffic by members and fans to view entry information, results, and standings
- Social media posts on our “like” page which has approximately 3000 followers
- Banners, provided by company, will be hung on the fence at finals
- Half-page advertisement, provided by sponsor, in finals programs
- Flag, provided by sponsor, will be used for victory laps at finals
- Literature such as business cards, brochures, keychains, provided by sponsor, will be placed in the welcome packets for contestants at finals
- 10 tickets to each performance of NSRA finals

Saddle Sponsorship

\$1,500 Contribution

- Logo will be on year end champion saddle for designated event
- Pre-recorded advertisement, provided by sponsor, will be played at finals during your designated event OR a provided statement can be read by the announcer
- Company logo along with link to company website on NSRA website, which receives heavy traffic by members and fans to view entry information, results, and standings
- Social media posts on our “like” page which has approximately 3000 followers
- Banners, provided by company, will be hung on the fence at finals
- Half-page advertisement, provided by sponsor, in finals programs
- Picture of year end winner next to company banner will be taken and an 8x10 copy of the photo will be provided to the sponsor
- Literature such as business cards, brochures, keychains, provided by sponsor, will be placed in the welcome packets for contestants at finals
- 10 tickets to each performance NSRA finals

Banner Sponsorship

\$500 Contribution

- Prominent display of a banner at finals
- Flag, provided by the sponsor, will be carried in at the start of each performance during the grand entry
- Half-page advertisement in finals program
- Advertisement on NSRA website
- Social media posts on our “like” page which has approximately 3000 followers
- 8 tickets to each performance of NSRA finals

Buckle Sponsorship

\$250 Contribution

- Announced as the buckle sponsor at the start of the event at finals
- Quarter-page advertisement in finals program
- Advertisement on NSRA website
- 4 tickets to each performance of NSRA finals

Supporting Sponsorship

\$100 Contribution

- Listed in finals program as a supporting sponsor
- 2 tickets to each performance of NSRA finals